

# 我国数字化转型研究热点及趋势展望：基于文献计量 视角

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**Abstract** C9!DE<;E!FD! :28;E!59!F8;!<5G5F46!4G;H!4=F5I4F;!F8;!ADF;9F546!DJ!<4F4!;6;3;9F2H!49<!<E5I;!F8;!DI;E466!FE492JDE34F5D9!DJ!AED<:=F5D9!3;F8D<2H!65J;2F@6;2!49<!GDI;E949=;!3;F8D<2!B5F8!<5G5F46!FE492JDE34F5D9!842!K;=D3;!F8;!JD=:2!DJ!F8;!94F5D946!L%,F8!M5I;\*N;4E!O649L!P;2;4E=8!FDA5=2!E;64F;<!FD!<5G5F46!FE492JDE34F5D9!84I;!4==:3:64F;<!E5=8!E;2;4E=8!E;2:6F2!59!F8;!J5;6<2!DJ!59<:2FE546!<;I;6DA3;9FH!;9F;EAE52;!3494G;3;9F!49<!GDI;E93;9F!2;EI5=;27!C9!F852!A4A;EH!F8;!65F;E4F:E;!E;64F;<!FD!<5G5F46!FE492JDE34F5D9!E;2;4E=8!59!F8;!A42F!"#@;4E2!52!2DEF;<!D:F!K@!K5K65D3;FE5=!3;F8D<H!49<!5F!52!JD:9<!F84F!F8;!E;2;4E=8!DJ!<5G5F46!FE492JDE34F5D9!59! /8594!842!;QA;E5;9=;<!F8E; ;!2F4G;2R!;3KE@D95=!A;E5D<!S"##"\*"#%#TH!;QA6DE4F5D9!A;E5D<!S"##%\*"#%&TH!49<!<;I;6DA3;9F!A;E5D<!S"##% '\*AE;2;9FT7!CF!842!JDE3;<!4!E;2;4E=8!D9F;QF!DJ!L;9I5ED93;9F\*F;=89D6DG@\*4AA65=4F5D9L!<E5I;9!K@!K4=UGED:9<!;9I5ED93;9FH!59<:2FE@!4AA65=4F5D9!DJ!<5G5F46!F;=89D6DG@H!49<!<4F4!GDI;E949=;!W8;!E;2;4E=8!X:;2F5D92!34596@!JD=:2!D9!F8;!<5G5F46!FE492JDE34F5D9!DJ!FE4<5F5D946!;9F;EAE52;2!49<!GDI;E93;9F2H!F8;!59F;GE4F5D9!49<!<;I;6DA3;9F!DJ!<5G5F46!F;=89D6DG@H!F8;!AED=;22!3;=849523!DJ!<5G5F46!FE492JDE34F5D9H!F8;!<5G5F46!;=D9D3@!49<!85G8\*X:465F@!<;I;6DA3;9F7!Y42;<!D9!F8;!FE;9<!4946@252!DJ!F8;!65F;E4F:E;H!F8;!D9F;9F!JE43;BDEU!49<!J:F:E;!AED2A;=F2!DJ!<5G5F46!FE492JDE34F5D9!E;2;4E=8!4E;!A:F!JDEB4E<!JED3!F8;!F8E; ;!42A;=F2!DJ!L;9I5ED93;9F\*AED=;22!3;=849523\*4AA65=4F5D9!E;2:6FL!

**Key Words** Z5G5F46!WE492JDE34F5D9V!Z5G5F46!W;=89D6DG@V!P;2;4E=8! [ DF2ADF2V!Y5K65D3;FE5=2V!  
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# 一、引言

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## 二、数据来源及研究方法

### (一) 数据来源

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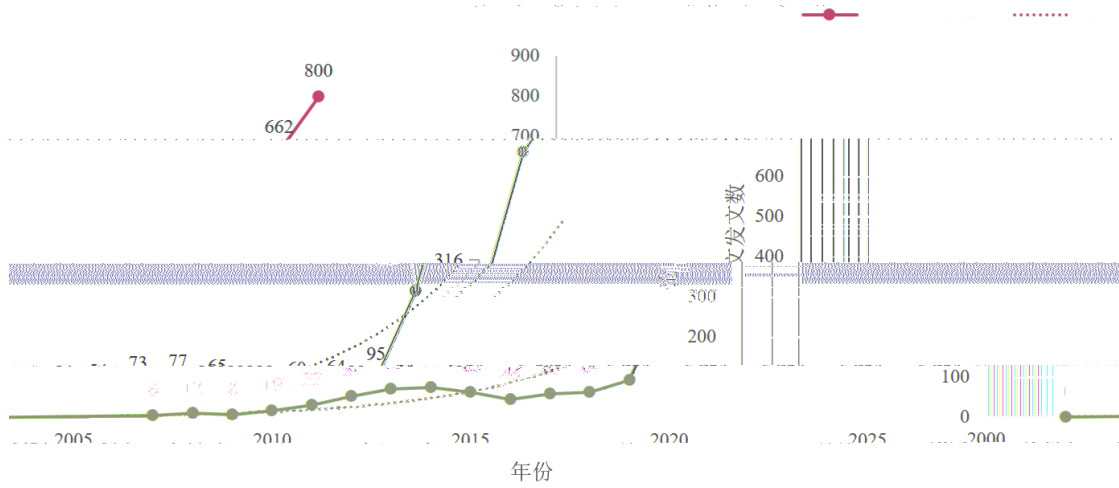
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1 2002-2022

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## (二) 方法和内容

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## 三、数字化转型研究概况

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\*注：一篇文章可能同时属于两个或者两个以上的学科

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(二) 产作 和机构分析

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8	" b p Ā ç Ÿ . - f U k i I h ĭ - >	¢ ¶ A	2018	149

9	& i " b B W ~ ©   V É ——— ê â Ô Á P , è , ë , , , 2018 148
10	( ß † i " b B W Ĩ N ~ z O 2019 148

#### 四、数字化转型研究热点、主题结构及演进历程

##### (一) 与主 构分析

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9	Ö †	39	2019
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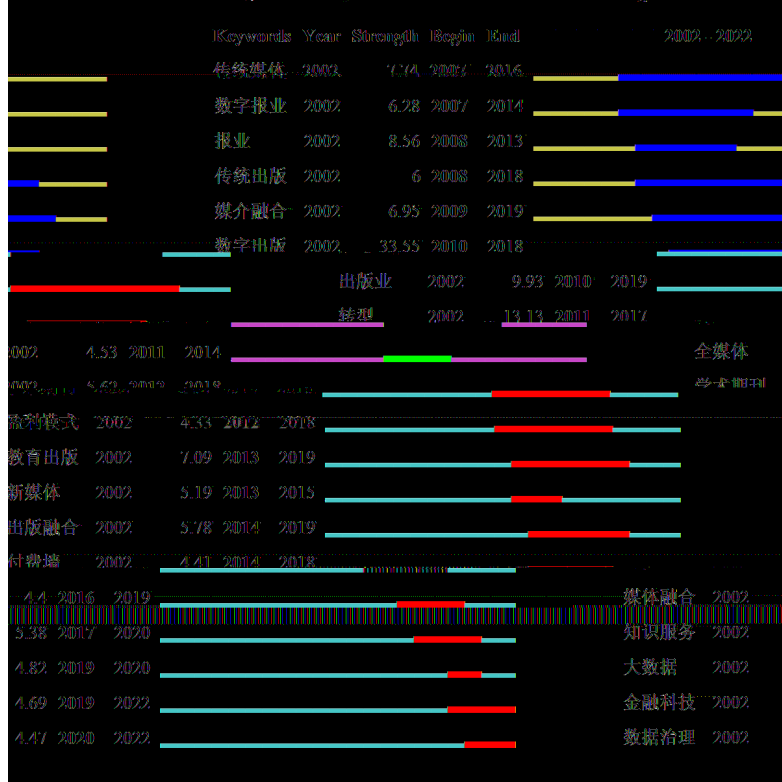
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### Top 20 Keywords with the Strongest Citation Bursts



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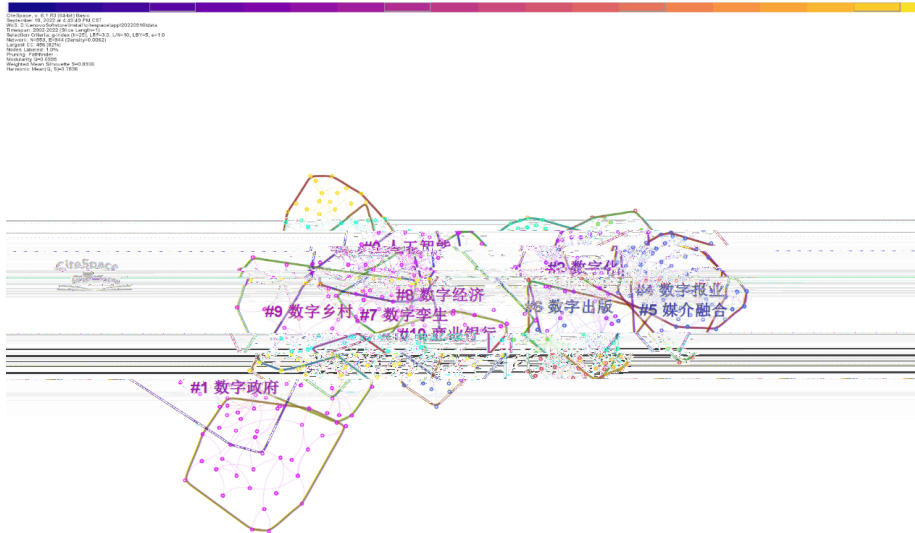
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(二) 数字化 型 历



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## 五、结论与展望

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### 参考文献

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2=5;9F5J5=! 65F;E4F:E;(k)7kD:E946! DJ! F8;! . 3 ;E5=49! cD=5;F@! JDE! C9JDE 3 4F5D9! c=5;9=;! 49<!

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X; ;2F5D9R! J5E3! 599DI4F5D9! 49<! A;EJDE349=; (k)7kD:E946! DJ! K:259;22!  
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